

A GUIDE TO DESIGN AND PRINT FOR BUSINESS



WHY US?

- We've been in business since 1974 and love the community that we serve.
- We're local, so feel free to come in for a quote, press check, or just to say "hi."
- We provide multiple in-house services including pre-press, printing, and bindery, so we're involved in your project from inception to completion.
- We take both large and small jobs, and appreciate the opportunity to serve you in any capacity!
- We offer local pick-up and delivery services.
- We are an environmentally-friendly printer.
- We can work with your budget AND meet your tight deadlines.
- Our professional full-time, in-house graphic designer is ultra experienced and super quick with creative ideas that work in print.

What we can do for you

Colour Printing
Digital Printing
Business Cards
Graphic Design
Docket Books
Letterheads
Magazines
Brochures
Envelopes
Labels
Newsletters
Calendars
Year Books
Binding
Laminating

Invitations
Folders
Post Cards
Posters
Raffle Tickets
Logo Design
Reports
Forms
Stationery
Flyers
Safety Tags
Recycled Printing
Catalogues
Annual Reports
Certificates



made by printing

GRAPHIC DESIGN



We provide an experienced in-house, full-time graphic design service and expert assistance to help you create the look you need.

PRINTING & COPYING



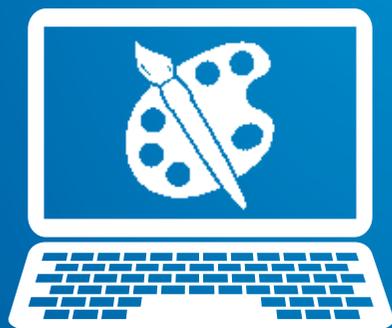
Professional digital, offset and large format printing produced with state-of-the-art equipment and dedicated staff.

BINDING & FINISHING



Binding, stapling, folding and quality finishes for essential end-of-product presentation.

GRAPHIC DESIGN

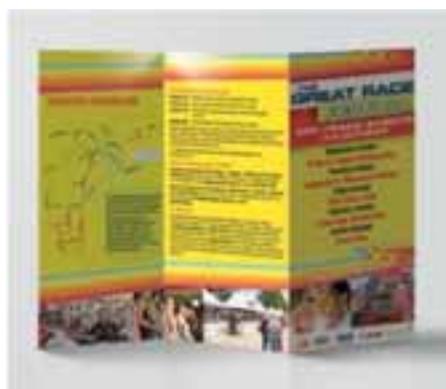


We'll create a design that works.

We provide an experienced graphic design service and expert assistance to help you create the look you are after.

Our dedicated professional and qualified design service can quickly provide an attractive corporate logo design and business stationery. From business cards to books, flyers and brochures, folders and marketing items to every day material your business relies on like invoices, receipt books and various other printed material, we can design it for you.

It doesn't matter whether you're a small one-person startup business, a huge corporation or anything in between. You will receive the same attention to detail and creative energy from our fully qualified team. Being experts in design, we know the colours, sizes, and details that work! When your design is finished, we also provide your logo in many formats so you can use it hassle-free for signwriting, embroidery, newspaper advertising and a variety of other media types.



BROCHURES & FLYERS



LOGOS & BRANDING

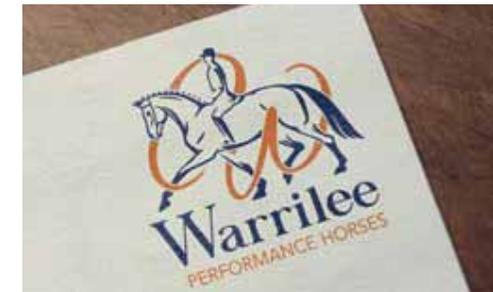


WEB & SOCIAL MEDIA

LOGO CREATION

Having consulted with you on your requirements, we will develop an initial range of options for presentation, and finalise the overall identity with its application across a range of stationery and promotional material.

We offer a range of solutions from simple, effective logo design to the undertaking of complex corporate identity design and management.



BUSINESS STATIONERY



WHY USE PRINT?

- Print increases online searches
- Consumers are more engaged
- High creative potential
- Strong Memory recall
- Print and Digital work well together
- Builds closer client relationships
- Provides Mass and 1 to 1 contact

BUSINESS CARDS



Your business card is a vital selling tool and a constant visual reminder of who you are, what you do, and importantly, how you can be contacted. Even when selling online it makes sense to include a business card with every delivery.

SUGGESTED STOCK

- 250 - 350gsm
- Matt, silk, gloss, artboard
- Linen or textured

SIZE OPTIONS

- 90 x 54mm

FINISHING OPTIONS

- Gloss or Matt Laminate
- Rounded Corners
- Spot Varnish

LETTERHEADS



Letterheads can be a powerful part of a business's overall branding and marketing strategy - especially for small business. They help fuel sales and aids your business in appearing professional and trustworthy

SUGGESTED STOCK

- 80 - 100gsm Bond
- 100 - 140gsm Matt

SIZE OPTIONS

- A4 - 210 x 297mm
- A5 - 148 x 210mm

FINISHING OPTIONS

- Printing on reverse side
- Printed followers to match

WITH COMPLIMENTS SLIPS



With Compliments Slips will generally be on the same stock as your letterhead and will match your stationery branding.

SUGGESTED STOCK

- 80 - 100gsm Bond
- 100 - 140gsm Matt

SIZE OPTIONS

- DL - 99 x 210mm
- A5 - 148 x 210mm
- A6 - 105 x 148mm

FINISHING OPTIONS

- Printing on reverse side

ENVELOPES



Envelopes come in a variety of different kinds and sizes to suit your needs.

SUGGESTED STOCK

- Tudor Envelope Range
- Other coloured stock available on request

COMMON ENVELOPE SIZES

SIZE	DIMENSIONS (H x W)
DL	110 x 220mm
C6	114 x 162mm
C5	162 x 229mm
C4	229 x 324mm
B5	176 x 250mm
B4	353 x 250mm
11B	145 x 90mm
Pocket	175 x 250mm

FINISHING OPTIONS

- Variety of glue flap options
- Plain or Window Faced
- Security envelopes available

INVOICE & DOCKET BOOKS



Essential for day to day business. Providing carbonless copies and perforated books with durable fold over covers. Duplicate or triplicate.

SUGGESTED STOCK

- NCR
- Covers in extra hard cardboard for protection and durability

SIZE OPTIONS

- A4 - 210 x 297mm
- A5 - 148 x 210mm
- DL - 210 x 99mm

FINISHING OPTIONS

- Perforated
- Numbered

DIRECT MARKETING

DID YOU KNOW

77%

OF MILLENNIALS
PAY ATTENTION
TO DIRECT MAIL
ADVERTISING?

MILLENNIALS PREFER PRINT

Millennials like to hold print in their hands, read it, smell it, use it to link to a video or coupon, save it, take it to the store with them, and share it with friends.

BROCHURES & LEAFLETS

Well designed and printed brochures are the heroes of advertising. You can have them distributed via mail drop or left on the counter. They are best when printed in full colour.



SUGGESTED STOCK

- 100 - 200gsm
- Matt, Silk or Gloss

SIZE OPTIONS

- DL - 99 x 210mm
- A4 - 210 x 297mm
- A5 - 148 x 210mm

FINISHING OPTIONS

- Folded or Scored
- Matt or gloss coated
- Perforated



POSTERS



Posters can be one of the most versatile and cost effective promotional options available.

SUGGESTED STOCK

- 130 - 300gsm

SIZE OPTIONS

- A5 - 148mm x 210mm
- A4 - 210mm x 297mm
- A3 - 297mm x 420mm
- A2 - 420mm x 594mm
- A1 - 594mm x 840mm
- A0 - 840mm x 1188mm

FINISHING OPTIONS

- Matt or gloss coating

NEWSLETTERS



Many people prefer to take their eyes away from the computer screens to read newsletters. Newsletters are also easily shared among others therefore widening your businesses marketing reach.

SUGGESTED STOCK

- 100 - 200gsm
- Matt, Silk or Gloss

SIZE OPTIONS

- A4, 2 sided - 210 x 297mm
- A3 folded to A4 - 210 x 297mm

FINISHING OPTIONS

- Folded or Scored
- Matt or gloss coated

PRINT MARKETING

ESSENTIAL, TANGIBLE PRODUCTS

MAINTAINING THE HUMAN ASPECT IN RETAIL

Items such as gift vouchers, loyalty and membership cards create a base for your clients to maintain face to face contact with your business. The human element is important when building customer relations. It's something you won't get online!

GIFT VOUCHERS



Encourage further business with a range of gift vouchers uniquely designed for your company.

SUGGESTED STOCK

- 130gsm satin
- 200 or 300gsm card

SIZE OPTIONS

- DL - 210mm x 99mm
- A5 - 148mm x 210mm (1/2 A4)
- A6 - 105mm x 148mm (1/4 A4)

FINISHING OPTIONS

- Matt or gloss cellogazed on front
- Folded cards
- Perforated and numbered

TICKETS



Holding an event and need sequential numbered tickets? Or maybe a raffle to raise those much need funds? We design, print, number and perforate various kinds of tickets.

SUGGESTED STOCK

- 130gsm satin
- 200 or 300gsm card
- Raffle: 80gsm bond

SIZE OPTIONS

Tickets can be made to any size you require.

- DL - 210mm x 99mm
- 50mm x 70mm
- Raffle: 210mm x 74mm

FINISHING OPTIONS

- Matt or gloss coated on front
- Perforated and numbered

LOYALTY & REWARDS CARDS



Keep your customers coming back with rewards in the form of loyalty and rewards cards.

SUGGESTED STOCK

- 200 or 300gsm card

SIZE OPTIONS

- 90mm x 55mm
(wallet size)

FINISHING OPTIONS

- Matt or gloss coated on one side
- Uncoated (for ease of writing on)

MEMBERSHIP & APPOINTMENT CARDS



Reminders for your customers can save lost time and missed appointments. Membership cards provide organisations a clear way to identify it's members. All are easily sized to fit a standard wallet.

SUGGESTED STOCK

- 200 or 300gsm card

SIZE OPTIONS

- 90mm x 55mm
(wallet size)

FINISHING OPTIONS

- Matt or gloss cellogazed on one side
- Uncoated (for ease of writing on)
- Lamination
- Numbered
- Barcoded

SAFETY TAGS



Our tags are made to withstand the harshest conditions. Tough, durable, dependable and highly visible products.

SUGGESTED STOCK

- Non tearable and waterproof

SIZE OPTIONS

Labels can be made to any size required.

FINISHING OPTIONS

- Holes drilled
- Metal eyelets
- String or twist ties added

PRINT MARKETING

WE CAN PROVIDE GRAPHIC DESIGN FOR ALL YOUR PRINT MARKETING

Leave the design up to us or give us your ideas and we'll bring them to life!

LABELS



Wine labels, product labels and box labels. We have a wide array of pre-cut sizes and shapes as well as custom sizes available. We can also contour cut just about any shape you require.

SUGGESTED STOCK

- Gloss or matt label paper
- Vinyl for durability
- Freezer grade

FINISHING OPTIONS

- Overlamine for outdoor use

CALENDARS



Promote your business with a wall calendar showcasing 12 different products or designs (one for each month).

SUGGESTED STOCK

- 100 - 200gsm
- Matt, silk or gloss

SIZE OPTIONS

- A4
- A3
- Custom

FINISHING OPTIONS

- Wire binding
- Padded
- Clear plastic covers

NOTEPADS



Note pads can be padded or spiral bound. Great for marketing material or for practical applications such as safety checklists.

SUGGESTED STOCK

- Inner pages: 80gsm bond
- Cover: 130gsm gloss
- Frosted or clear plastic covers

SIZE OPTIONS

- DL - 99 x 210mm
- A6 - 105 x 148mm
- A5 - 148 x 210mm
- A4 - 210 x 297mm
- Custom

FINISHING OPTIONS

- Padded at top for easy tear off
- Spiral Bound
- Clear or frosted plastic cover

TAKEAWAY MENUS



Takeaway menus are a great way for business owners to gain more customers. They can be easily shared with others to deliver an excellent return on investment.

SUGGESTED STOCK

- 100 - 200gsm
- Matt, silk or gloss

SIZE OPTIONS

- DL - 99 x 210mm
- A5 - 148 x 210mm
- A4 - 210 x 297mm
- Custom

FINISHING OPTIONS

- Folded or scored
- Matt or gloss coated
- Perforated

INVITATIONS



Corporate events, birthdays or parties. Invitations are your first step to a great event.

SUGGESTED STOCK

- 300gsm card

SIZE OPTIONS

- DL - 99 x 210mm
- A5 - 148 x 210mm
- A4 - 210 x 297mm
- Custom

FINISHING OPTIONS

- Matt or gloss coated

DISPLAY FOLDERS

PRESENTATION FOLDERS

Your key corporate communication piece - the corporate presentation folder. A practical solution to presenting company information, quotations, samples and technical data. These folders with a pocket on the inside back cover can as an option be produced with a spine, with slots to hold your business card or with a special shaped pocket.

Choose from a wide variety of styles and sizes. Our comprehensive range has something to suit everyone.



Call today for a competitive quote!

1

- 5mm Spine
- Final size 225x319mm

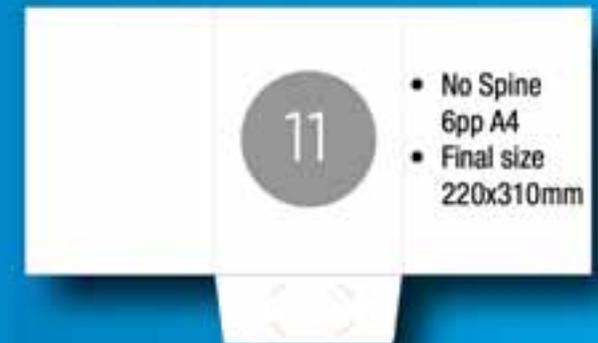
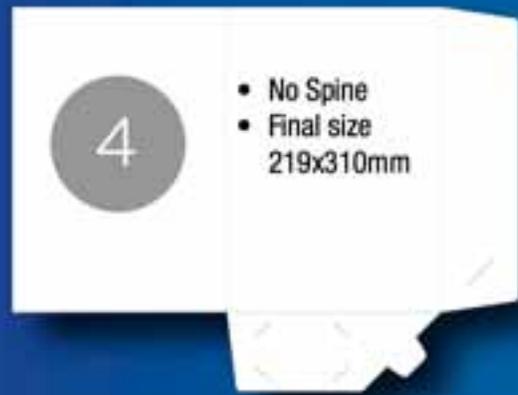
2

- 20mm Spine
- Final size 225x325mm

3

- Upper Card holder
- Final size 219x310mm

ST STANISLAUS' COLLEGE



Variety and versatility

EVENT & SIGNAGE

WE PRINT BIG FAST!

For exhibition or semi-permanent display we offer pull-up banners which roll up neatly into an easy portable package.

We also supply composite aluminium signs, large vinyl and teardrop banners.

PULL UP BANNERS

Enhance your displays & promotions with superior but affordable pull up banner stands. Quick and easy to erect and roll up neatly into an easy portable package at the end of the event for storage. Graphics can also be easily changed.



Pull Up Banners are light weight and easy to transport. They are designed to get you noticed at any event and help customers find you in the crowd.

SIZE

- 840 x 2000mm

STANDARD INCLUSIONS

- Premium Base
- Anti-curl Material
- Grey back (stops see through)
- Carry case

TEARDROP BANNERS



- 3 sizes available:
 - Small (1935mm high),
 - Medium (3075mm high),
 - Large (3670mm high)
- One-sided or two-sided
- Variety of standing options:
 - Ground pegs
 - Cross feet
 - Tyre stand

COMPOSITE ALUMINIUM SIGNAGE



We can handle your large format signage needs. Whether it is for a semi-permanent display or shop front signage we are here to help.

Composite aluminium (Alupanel) signage is ideal for offices, retail stores and long lasting outdoor advertising. It is both sturdy and durable.



SUGGESTED STOCK

- Composite aluminium with printed vinyl adhesive layer

SIZE OPTIONS

- Up to 2400x 1200mm

FINISHING OPTIONS

- UV Coating
- Holes

EVENT & SIGNAGE

A GOOD SIGN...

- Increases your brand exposure.
- Differentiates your business from your competition.
- Is one of the most cost-effective advertising strategies.
- Works for you all year round - 365 days a year.

OUTDOOR VINYL AND MESH BANNERS



Vinyl banners are perfect for street signage and sporting events

Mesh banners are ideal for mounting on fences and windy locations.

SIZE OPTIONS

- Can be custom made to your exact size.

FINISHING OPTIONS

- Optional ropes and eyelets
- One side or two sided



CORFLUTE & FOAMBOARD SIGNS



Lightweight and weather resistant, this signage option is great for both indoor and outdoor use. Help promote your event or business wherever you need to.

SUGGESTED STOCK

- Corflute
- Foamboard

SIZE OPTIONS

- Any size up to 2400 x 1200mm

FINISHING OPTIONS

- Overlaminates for extra protection
- Eyelets

SELFIE FRAMES & CUT-OUTS



A fun way to get your brand photographed at events.

SUGGESTED STOCK

- Corflute
- Foamboard

SIZE OPTIONS

- Selfie frame: 1000 x 1200mm
- Cut-outs: Up to 2400 x 1200mm

FINISHING OPTIONS

- Custom contour cutting to shape
- Overlaminates for extra protection

A-FRAMES



We can supply the frame and printed poster or we can print the poster alone to fit into your existing frame.

SUGGESTED STOCK

- Satin poster print

SIZE OPTIONS

- 600 x 900mm
- Custom to fit your existing frame

MARKETING AND PROMOTION

WE PRINT BIG FAST!

We can handle your large format design and print requirements in a wide range of sizes.

Printed on poster paper, repositional stock, window cling film, outdoor poster, foamboard, corflute or composite aluminium.

WALL MURALS



Make a impact with full scale wall murals. Our repositional material means no damage to your paint when you feel like a change. Provide a high resolution photograph for reproduction or have our design team create a stunning display for you.

SUGGESTED STOCK

- Self adhesive, repositional stock

SIZE OPTIONS

- Can wallpaper to your custom size.

NOVELTY CHEQUES



We can produce large Novelty Cheques for you to present at your next event. We can also provide an optional whiteboard lamination to create a re-usable novelty cheque. With this option you can write your own details on the cheque - and then remove them and use the cheque over and over again with a whiteboard marker.

SUGGESTED STOCK

- Corflute

SIZE OPTIONS

- Approx. 1000 x 500mm or can be custom made to your exact requirements

FINISHING OPTIONS

- Whiteboard lamination

ROAD & FOOTPATH DECALS



Catch the attention of customers directly as they walk in. There's no missing a stunning, effective floor graphic.

SUGGESTED STOCK

- Durable, non slip.

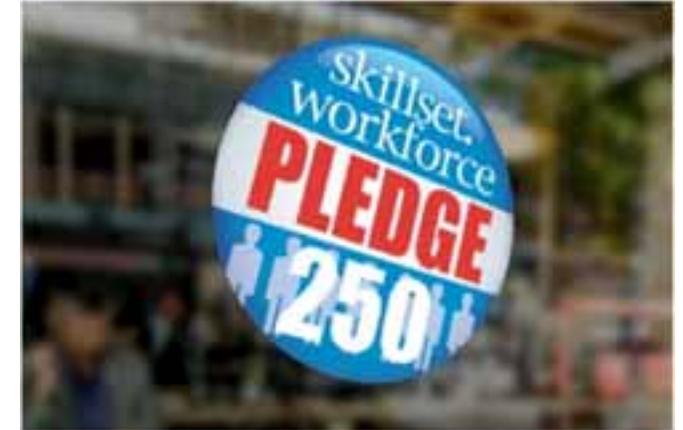
SIZE OPTIONS

- Up to 1300 x 1300mm

FINISHING OPTIONS

- Cut to just about any shape you can think of.

TEMPORARY WINDOW GRAPHICS



Ideal for sale specials. This material clings to the window without any glue, mess or fuss.

SUGGESTED STOCK

- Printable window cling film

SIZE OPTIONS

- Up to 1m wide x any length

FINISHING OPTIONS

- Cut to just about any shape you can think of.

PROMOTIONAL ITEMS



Call in to pick up your free catalogue of our full range.

PLASTIC AND METAL PENS



KEY RINGS



BAGS



PRINTED BOTTLES



USB DRIVES



MAGNETS



CORPORATE GIFTS



COASTERS



PLUSH TOYS



MORE ITEMS AVAILABLE IN OUR FREE CATALOGUE

BINDING, FINISHING, FOLDING

The bindery is an important part of the printing process where all our printed products arrive to be trimmed, bound, drilled, padded, stapled, packaged and then delivered.

Our dedicated team of experts ensure the final product delivered to the customer is of the best quality.

- Saddle stitching
- Perfect Binding
- Padding
- Stapling
- Comb-binding
- Drilling
- Collating
- Diecutting
- Celloglazing
- Shrink wrapping



SPIRAL BIND

A binding for notebooks and booklets in which a cylindrical spiral of wire or plastic is passed through a row of punched holes at the edge of a tablet.



SADDLE STITCH

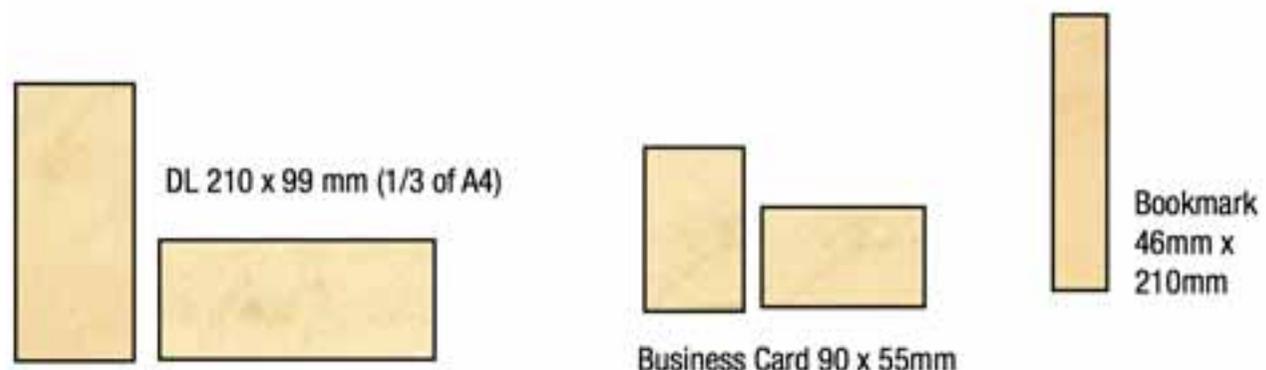
Saddle stitch is a binding style where all the finished pages in the document are stapled or stitched across a common center fold, or spine. Saddle stitch binding is very cost-efficient, but is more suitable for small booklets than for large jobs.



PERFECT BIND

Perfect is a binding style where finished pages are folded and stacked one on top of another. Instead of being sewn or stitched as with saddle binding, the pages are held together with a flexible adhesive. This method is ideal for very large books; the phone book is a good example.

SIZES FOR POPULAR FORMATS



A4 / A5 Booklet
A4 : 210mm X 297mm
A5 : 148.5mm X 210mm



Postcard
90mm X 140mm



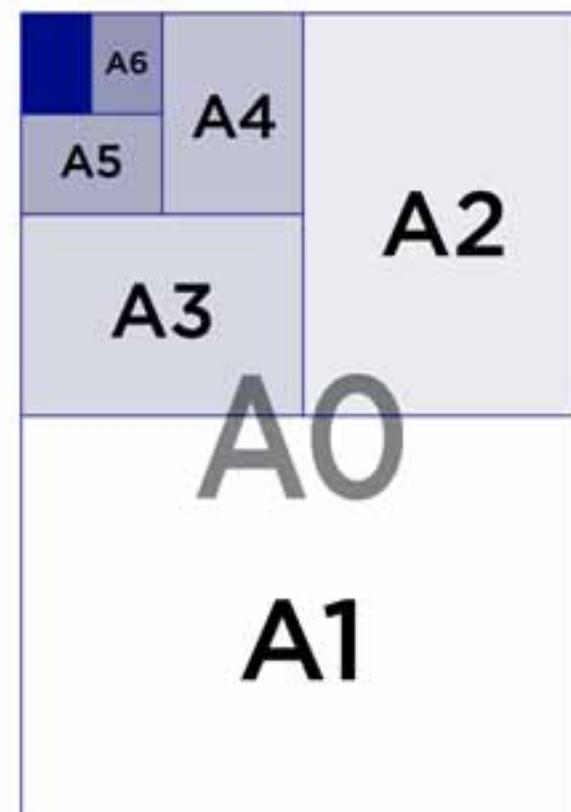
4 page DL
198 x 210mm



A4 fold to DL Brochure
297mm X 210mm

A SERIES PAPER

SIZE	DIMENSIONS
A6	105 x 148mm (half an A5)
A5	148 x 210mm (half an A4)
A4	210 x 297mm (half an A3)
A3	297 x 420mm (half an A2)
A2	420 x 594mm (half an A1)
A1	594 x 841mm (half an A0)
A0	841 x 1189mm



A LITTLE ABOUT US...

Our vision for the future is to remain at the forefront of change and provide our customers with a fast, reliable and trusted source for high quality printing and its related services as they evolve.



Central Commercial Printers Pty Ltd (CCP) is a family owned and run, extraordinary printing business located in Keppel Street. In 1974 the business first commenced its small letterpress operations in Cobar and since moving to Bathurst in 1977, it has become Central West NSW's premier choice for printing design, high quality offset and digital printing, all using sustainable printing practices.

Our team comprises of very experienced, highly trained and committed craftsmen and craftswomen who operate some of the most up-to-date, leading edge printing technology available.

We all share an amazing commitment to excellence delivering a host of value added printing services. Our reputation earns us one of the highest repeat business rates in the industry.

We aim to provide our customers with legendary back-up support ensuring all delivery deadlines are met without compromising on quality.

Printing has evolved dramatically over the years and CCP has always kept abreast of the latest technologies and improvements in the industry.



WE BELIEVE IN GREEN

We are conscious of our impact on the environment and where possible we use energy efficient resources and practices in our business.

Some of our initiatives include:

- Use of soy-based printing inks
- Recommendation of recycled paper stocks
- Energy efficient T5 tubes for lighting
- Where possible, turn off all machinery at the power source at night
- Introduced timer devices on heating and cooling
- Selection of energy efficient machinery and computer devices
- Buy local products where available
- Opt for green friendly products
- Avoid excess packaging
- Avoid the purchase of disposal products
- Re-use packaging where practical
- Recycle all rubbish where possible





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